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Small Domestic Appliances 2017

Version : 2017-07

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Never stop thinking.

When we say we are thinking of you, we really mean it. Around the world, we're visiting you as a consumer and are taking part in your everyday life. We do everything we can in order to understand your needs and the problems you want solved. We don't design for design sake, but for your sake.

We devote time, our know-how and our insight towards developing appliances that will make you say "This is exactly what I wanted! How did you know?"

The answer is simple: because we were thinking of you when we made it.

Today people are concerned about climate change and just like you; we want to make a difference. 'Thinking of you' is our assurance that Electrolux appliances are safe for you, for the environment and for future generations. That's why our promise goes far beyond meeting your needs today. It also underlines how important it is to also consider our impact on people and the planet.



Our products are designed to help you live a better, smarter and energy-leaner lifestyle.

When the day comes that your appliance is no longer in use, they can be properly disposed of and recycled.

At Electrolux, we also maintain high environmental and ethical standards in our facilities and with our suppliers - no matter where in the world they are located.

We have a long-standing reputation in the environment and corporate responsibility. We have been recognized as being on the cutting-edge of developing energy and water efficient products.

See more of our thinking at www.electrolux.com/sustainability.

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01 | Breakfast set

Breakfast at Tiffany's

Our very special pieces of jewelry! You don't need to ask Audrey Hepburn for breakfast to be delighted by our beautiful breakfast sets - but you could. The inviting scent of fresh toast and coffee come for free.

02 | Breakfast set

EasySense Breakfast

What usually matters is having a great start in the morning.

This breakfast range in classic black creates an exceptional ambience on any table. The 12-cup coffee maker dispenses delicious coffee flavor. The water kettle helps in preparing aromatic teas and infusions quickly and safely, while the pop-up toaster raises crispy bread nobody can resist."



ECM3505

- 12-cup glass carafe
- Non-stick warming plate
- Water level gauge
- On/Off switch with pilot lamp
- Auto shut off (120mins)
- Dishwasher safe carafe
- Keep warm function
- Cord storage
- Rated power: 915-1080 W
- Colour: Black/Silver



Anti-drip valve



Removable filter basket with permanent filter



Clear water level indicator



ETS3505

- 2-Slot toaster
- Electronic browning control: 7 levels
- Stop button
- Defrost & Reheat button
- Self-centering bread guides
- Dust lid
- Cool touch exterior
- Cord storage
- Rated power: 800-940 W
- Colour: Black/Silver



Browning control dial



Integrated bun warmer



Detachable crumb tray



EEK3505

- 1.7 liter capacity
- One hand lid opening
- Stainless steel concealed heating element
- 2 sides water level indicator
- 3 Way safety auto-off
- Cord storage
- Rated power: 1850-2200 W
- Colour: Black/Silver



Pilot light



360° cordless swivel base



Removable scale filter

EasyLine Breakfast

Easy and simple solution to your morning rush.

We know mornings can be a rush and everyone is just in a hurry to start their busy days! That is why Electrolux offers you the Easy Line Breakfast range to help you make fast, delicious, and energizing meals to start your day right!

Wake up to the energizing aroma coming from your coffee maker. Have a hassle-free hot water for your teas and infusions, by using our quick and easy Kettle. With the easy-to-use Pop-up Toaster, toasting bread has never been this easy, consistent, and just plain tasty!" Brighten up your day with UV protected white range.



ECM1303W

- Glass jug: 10-15 cups
- Non-stick warming plate
- Water level gauge
- On/Off switch with pilot lamp
- Auto shut off (120mins)
- Dishwasher safe carafe
- Keep warm function
- Cord storage
- Rated power: 730-870 W
- Colour: White



Anti drip system



Removable filter basket with permanent filter



ETS1303W

- 2-Slot toaster
- Electronic browning control: 7 levels
- Stop button
- Defrost & Reheat button
- Self-centering bread guides
- Dust lid
- Cord storage
- Rated power: 730-870 W
- Colour: White



Removable crumb tray



Integrated bun warmer



EEK1303W

- 1.5 liter capacity
- One hand lid opening
- Hidden Heating element
- Removable scale filter
- On/Off switch with pilot light
- Cord storage
- Rated power: 1850-2200 W
- Colour: White



360° swivel base



Dual water level indicator



Food preparation

Thinking of your happiness, Electrolux designed appliances that delivers the perfect blending, dicing and slicing. What used to be a chore is now a fun and enjoyable task giving you more time to focus on what really matter for your self and your family. It's your perfect kitchen companion.

Fun in every blend

Love Your Day Collection

Introducing Electrolux's "Love Your Day Collection" Blender, the perfect mix of power and fun design that ensures you fast, fresh and simple blends everyday. With its EasyServe smart lid, anti-slip suction feet and safety-lock mechanism, blending has never been more accessible and safe. Add excitement to blending with Electrolux's "Love Your Day Collection" Blender, the perfect kitchen companion for everyone to colour up their day.



EBR3646

- 500 Watt
- Pulse function
- 1.7 L Glass jug
- Fruit filter
- Dishwasher-safe
- Colour: Pastel purple
- Wet & Dry mill
- Measuring cup
- Integrated stirrer
- Removable blades
- Detachable blades
- Circuit breaker



EasyServe smart lid



EBR3526

- 500 Watt
- Pulse function
- 1.7 L BPA free plastic jug
- Dishwasher-safe
- Colour: Pastel orange
- Wet & Dry mill
- Measuring cup
- Integrated stirrer
- Removable blades
- Detachable blades
- Circuit breaker



4 anti-slip suction feet



Safety lock mechanism



EBR3416

- 400 Watt
- Pulse function
- 1.5 L BPA free plastic jug
- Dishwasher-safe
- Colour: Pastel laguna
- Wet & Dry mill
- Measuring cup
- Integrated stirrer
- Removable blades
- Detachable blades
- Circuit breaker



Up to 1m adjustable cord length



BPA Free



EBR3416A*

- 400 Watt
- Pulse function
- 1.5 L BPA free plastic jug
- Dishwasher-safe
- Colour: Pastel neutral
- Wet & Dry mill
- Measuring cup
- Integrated stirrer
- Removable blades
- Detachable blades

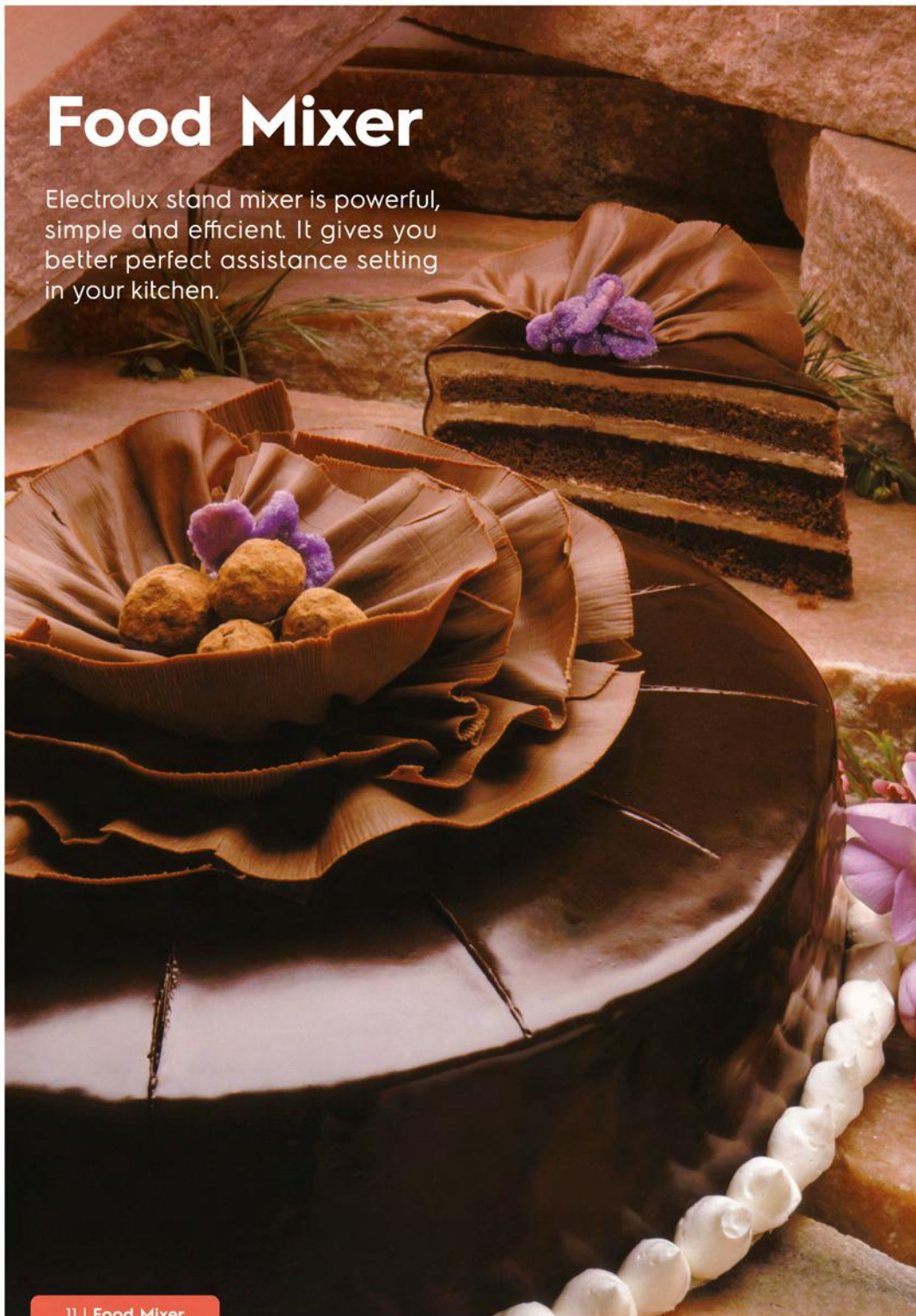


Up to 3 Speeds

*Available in selected store only.

Food Mixer

Electrolux stand mixer is powerful, simple and efficient. It gives you better perfect assistance setting in your kitchen.



Mixer

Love Your Day Collection

A powerful yet compact mixer for all your baking needs!
Create the perfect mix for delicious cakes and homemade recipes in a minutes.

EHSM3417



- Power: 450W
- Capacity: 3.5L stainless steel bowl
- Speed: 5 + turbo + slow start
- Swivel arm
- Eject button
- Dishwasher-safe accessories
- Accessories:
 - 2 x stainless steel twisted whisk
 - 2 x stainless steel dough hook



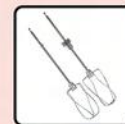
Effortless beating, whipping and kneading to perfection with the powerful 450W motor and 5 speed settings.



3.5L stainless steel rotating bowl for easy and efficient mixing.



Hand mixer can be detached quick and convenient mixing.



2 Twisted stainless steel beater to beat egg whites, whip cream & mix batter



2 stainless steel dough hook to knead bread & pizza dough



BPA Free

Electrolux Rice Cooker

Thinking of your happiness, Electrolux rice cookers were designed to make rice preparation as simple as it can be. With one-touch switch for easy operation and keep-warm function that helps you keep your rice warm the way you like, you can easily focus on what really matters on the dining table.



ErgoSense Rice Cookers

Come home to perfectly cooked rice.

With the help of our intuitive multi-functional rice cookers, you can recreate home-cooked meals you love. It's the simplest way to cook the perfect moist, fluffy rice dishes for your whole family. Enjoy the intuitive menu buttons and settings that make it easy for you to create a whole range of delicious and nutritious dishes.



ERC6603W

- 1.8 L fuzzy logic
- Cooking mode: Quick/slow cook, 12HR keep warm, steam, soup, reheat
- Cooking menu: Jasmine, congee sticky, brown
- Non-stick Coating
- 9 pre-set cooking function
- Measuring cup up to 10 cups
- Rated power: 700 W



3D heating for evenly cooked meals



Smart 24 hr. timer



Smart Countdown Timer



Accessories: Steam Tray, Rice Scoop, Soup Scoop, Measuring Cup



ERC6503W

- 1.2 L fuzzy logic
- Cooking mode: Quick/slow cook, 12HR keep warm, steam, soup, reheat
- Cooking menu: Jasmine, congee sticky, brown
- Non-stick Coating
- 9 pre-set cooking function
- Measuring cup up to 5.5 cups
- Rated power: 600 W

Rice up Happiness

Begins with a delicious home-cooked meal.

The daily happiness of every family begins with a delicious home-cooked meal. The new Electrolux "Love Your Day Collection" Rice Cooker ensures perfection in cooking. Utilizing an effectively-designed combination of 3D heating technology, high-quality coating and one-touch opening lid, the Electrolux Rice Cooker makes rice cooking easy, efficient, and utmost convenient. Its 10-cup capacity also allows you to prepare a full-course family meal in just one go. Rice up happiness in every meal with the Electrolux Rice Cooker.



ERC3505

- Integrated pot holder
- Ceretex™ ceramic coating
- 10-in-1 multi-function cooking with 3D heating
- Mechanical with indicator light
- Easy to clean inner pot
- Colour: Brushed Stainless Steel



12h Delay timer
(for ERC3505 only)



Keep warm
function



1.8L 10-cup
capacity



One-touch
lid opening



1.1 m
power cord



Accessories

ERC3405

- Integrated pot holder
- Non-stick coating
- Auto-Cook, Porridge Function, with 3D heating
- Mechanical with indicator light
- Easy to clean inner pot
- Colour: Neutral Metallic

ERC3305*

- Integrated pot holder
- Non-stick coating
- Auto-Cook with 3D heating
- Mechanical with indicator light
- Easy to clean inner pot
- Colour: Silver

EasyLine Rice Cookers

Cooking rice made simple.

Enjoy fast and easy rice cooking with the help of Electrolux EasyLine Rice Cooker that guarantees freshly-cooked rice. All it takes is a single switch!

ERC1300



- Power: 400W
- Capacity: 1.3L (7cups)
- Cook rice
- Keep warm
- Steam function
- Accessories:
 - Steam tray
 - Rice paddle
 - Measuring cup



1.3L(7cups)
capacity



Keep warm
function



Non-stick
inner pot



See through
glass lid with
steam-escape



Handy
accessories

*Available in selected store only.



A happy compilation for your kitchen!

Toasting and grilling? They all get rather tiresome when you just want to prepare dinner. Time and energy consuming pursuits are all gladly done by the perfect mix of our little assistants.

Oven toasters and more!

The toaster ovens with endless possibilities.

The multi-function table top mini oven is a superb yet convenient toaster to bake, heat, cook, and grill all your favorite food like cookies, muffins, cheese toasts, chicken nuggets, fish fingers, mini pizzas, croissants, snacks, and endless finger food!

EOT4805K



- ErgoSense Oven Toaster
- 21 L cavity capacity
- 4 stainless steel heaters
- 60-minute timer
- Auto shut-off and signal
- Variable temperature control (up to 250°)
- Various cooking functions :
Toast, bake, broil, convection
- Tempered glass door
- Accessories : Non-stick baking tray, wire rack and removable crumb tray
- Rated power: 1500 W
- Colour : Black



Adjustable temperature and time setting

EOT2805K



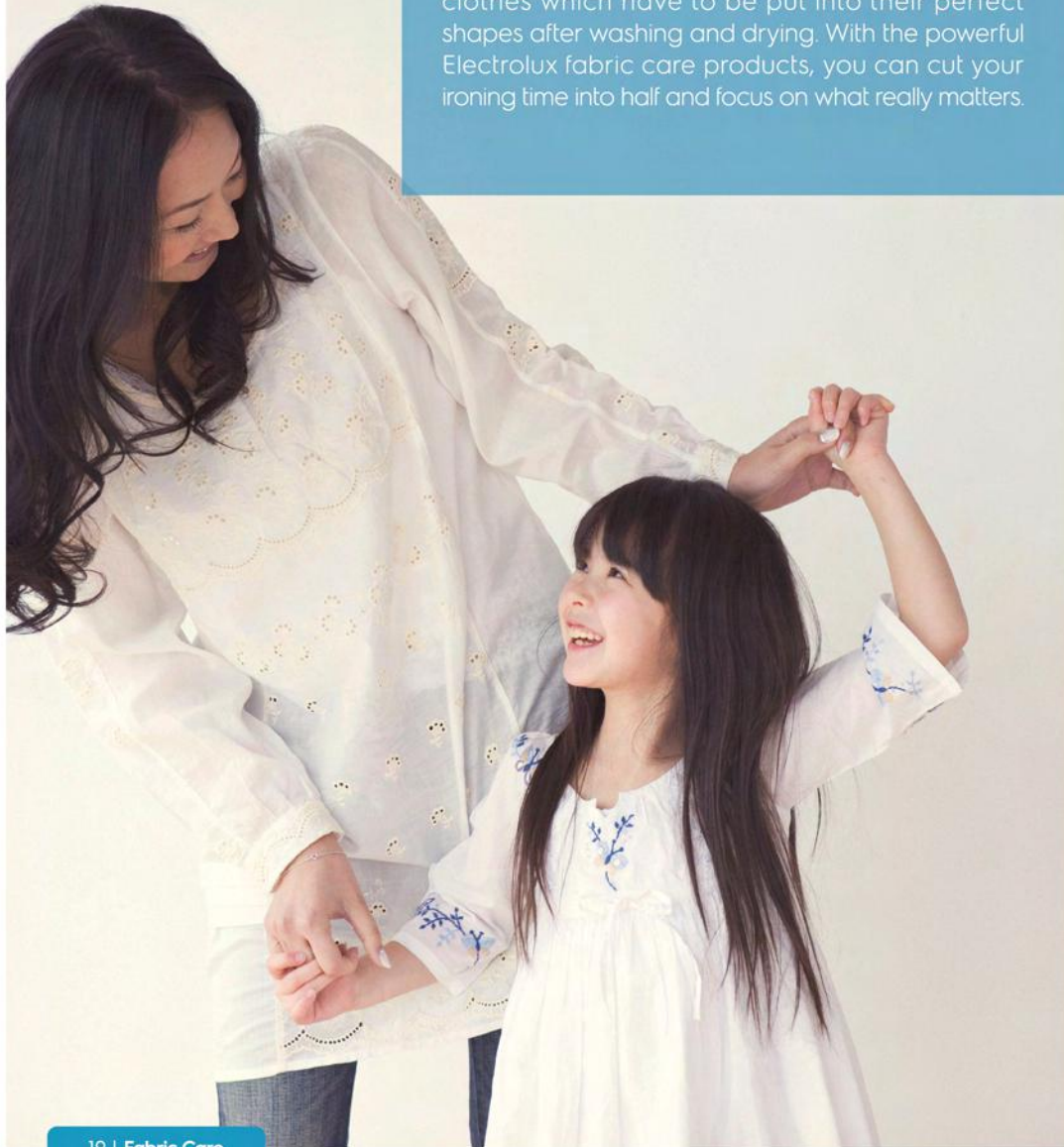
- EasyLine Oven Toaster
- 9 L cavity capacity
- Quartz heater
- 60-minute timer
- Auto shut-off and signal
- 3 functions: Bake, broil & cook
- Variable temperature control (up to 250°)
- Tempered glass door
- Cool touch handle
- Non-stick baking tray
- Grill rack
- Tray picker
- Rated power: 800 W
- Colour: Black



Pilot lamp indicator

We got your piles covered!

Families with children literally gather mountains of clothes which have to be put into their perfect shapes after washing and drying. With the powerful Electrolux fabric care products, you can cut your ironing time into half and focus on what really matters.



Quick-and-easy garment steamers!

Great results with less effort.

We know how tedious ironing is so with the Electrolux Garment Steamers, we offer you an easy, fast, and effective solution to your laundry chores. Tough on creases but gentle on clothes, Electrolux makes it more convenient for you to finish ironing faster.



EGS2103

- ErgoSteam Garment Steamer with 3-steam control setting
- Safety Auto-Off
- Extra Large 2.1L removable water tank with safety handle and convenient refilling
- 9 large steam holes
- 35 g/min steam output
- Power Rating: 1550-1650 W
- Colour: White and Juniper Berry



EGS2003

- EasyLine Garment Steamer
- Safety Auto-Off
- Extra Large 2.3L removable water tank with safety handle and convenient refilling
- 9 large steam holes
- 90 min. continuous steaming
- 30 g/min steam output
- Power Rating: 1250-1350 W
- Colour: White and Watermelon Red

Common accessories: scald proof glove, brush, static brush, line clamp, fixing clamp & trousers rack



Fast heat-up
(55 sec)



Powerful
Steam Output



Clothes Hanger
with Steam
Head Holder



Extra Large
Removable Tank

UltraSteam™ Steam Irons

Get rid of every creases even in the most tricky areas.

UltraSteam features an expert ProTip™ which allows you to get in and around tricky areas, iron fine collars or in between shirt buttons, or even step up to the challenge of ironing a pleated skirt. Those difficult areas are no longer a hassle.

ESI6123



- RESILIUM™ 500 soleplate
- Water filling cup
- Hard annodized soleplate coating
- Innovative safety light guide
 - Heating-up
 - 3-way safety auto-off
 - Ready to iron
- Pilot lamp
- 3-way auto-off
- Stainless steel tip
- Water tank 350 ml capacity
- Self clean system
- Rated power: 2200 W
- Colour: Deep blue & white



Anti-scale cartridge



Drip stop system



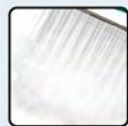
Vertical steam



Hot soleplate indicator



Precision tip design for tight spots



Automatic steam adjustment

ErgoSteam Irons

The perfect look in one swipe.

The exclusive Glissium™ ceramic sole plate by Electrolux is made of an ultra smooth ceramic coating which ensures superior glide ability for easy maneuverability and non stick ironing.

Designed with 80 steam holes spread across its surface, the Glissium™ ceramic sole plate offers optimized steam distribution with no risk of dripping or staining as it is also fitted with an integrated anti-drip system. It means you can enjoy fast ironing, protection of your fabrics, and worry-free maintenance of your iron.

ESI5226



- Glissium™ 80 Ceramic soleplate
- 120g powerful shot of steam
- 2m long cord with 360° swivel cord
- 3-way auto safety shut off
- Comfort handle
- Pilot lamp
- Safety rubber stand
- Temperature dial
- Water-filling cup
- Power Rating: 2400 W
- Colour: Ruby Red

ESI5116



- Non-stick soleplate
- 100g powerful shot of steam
- 1.8m long cord with 360° swivel cord
- Comfort handle
- Pilot lamp
- Safety rubber stand
- Temperature dial
- Water-filling cup
- Power Rating: 1800 W
- Colour: Orange Rose



300 ml



Lightweight



SafeTouch™



Vertical steam



Drip stop system



30g/min continuous steam



0-30g/min Variable steam



Integrated life time dual anti scale system

EasyLine Steam Irons

Ironing made easy.

Speed up your ironing with a non-stick sole plate and 1500W power whenever you need it.

ESI4005



- Non-stick soleplate
- 70g shot of steam
- 1.8m long cord with 360° swivel cord
- Self-clean system
- Safety rubber stand
- Pilot lamp
- Temperature dial
- Water-filling cup
- Power Rating: 1500 W
- Colour: Pink



Vertical steam



Anti-scale cartridge



Powerful Steam Output



Drip Stop System



250 ml Water Tank

*Available in selected store only.

EasyLine Dry Irons

Easy to use. Easy to like.

Electrolux EasyLine Dry Irons boasts a straightforward and easy approach to your pile of laundry. It offers easy-gliding soleplate and pointed tip for easy access to narrow and delicate areas making your ironing experience hassle free and as light as possible.

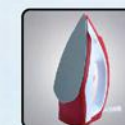
EDI1004



- Non-stick soleplate
- On/Off Power Indicator
- Pilot light neon
- Temperature control
- 1.8m power cord
- Power Rating: 1100-1300 W
- Colour: Watermelon Red



360° swivel cord for easy of use



Body materials uv tested



Non-stick soleplate for easy gliding